

Ascribe Marketing Communications is seeking a Strategic writer and client relations representative

Are you both a strategic thinker and a gifted storyteller—a ‘thin slicer’ able to listen to client needs, interpret them and decisively engineer content solutions that meet and exceed them?

Are you creative and sharp-minded, able to grasp complex subject matter and effortlessly conceptualize and communicate it in clear, engaging ways? Do you have an enterprising spirit, taking enjoyment from wrestling with ideas and concepts, applying your intelligence to craft compelling stories?

Would you enjoy working as part of a collaborative team of top performers, contributing to outstanding collective work in a company with a systematic production flow?

As a Strategic Writer and Client Relations Representative at Ascribe, you will:

- Work as part of the editorial team, creating content in a variety of forms, on a range of topics (mainly business-to-business communications)
- Work as a partner to Ascribe’s clients, hearing their needs and inventing solutions to meet them
- Participate in various stages of content creation—conceptualization, research, initial content development, writing, revision—based on project/client requirements
- Create and edit content in a range of forms, including: integrated marketing campaigns, web and multimedia scripts, advertising and direct mail campaigns, articles, annual reports, speeches, and/or other communications products
- Conduct reviews of the written work of fellow Ascribe writers

As you generate high volumes of content, you will have the opportunity to:

- Work with senior members of Ascribe’s editorial team, facilitating your growth and development as a writer and communicator
- Support the development of excellent output and, as a result, the client relationships that are central to Ascribe’s success
- Work within Ascribe’s fine-tuned production system, in keeping with well defined practices and delivery windows—all critical to seamless project execution

Required skills and experience

- Post-secondary degree or diploma in a related program (e.g., journalism, communications, professional writing)
- 8 to 10 years of direct, practical experience in the field(s) of marketing and/or corporate/strategic communications
- Experience working in a variety of writing genres
- Comfort preparing for and conducting executive-level information-gathering facilitated sessions
- A diplomatic manner and ease interacting with clients and managing client expectations/project execution
- Excellent interviewing, active listening and discussion-facilitation skills
- Understanding of the role and function of writing in the corporate context
- Strong mastery of writing fundamentals, including grammar, logic, syntax



- Familiarity with style guides and standards, and experience copyediting and proofreading
- Proficiency in MS Word, Excel and PowerPoint

We're looking for a top performer. If that's you, apply today.

Email careers@ascribeinc.ca to request a copy of our employment application form.

Please note applications will be reviewed in late August.

About Ascribe Marketing Communications

Ascribe is an Ottawa-based marketing writing agency with a reputation for delivering writing of the highest quality, enabled by smart process and supported by attentive client service. Our team of journalistic-minded writers and editors shares the philosophy that great writing begins with great thinking. We bring intelligence, a strategic sensibility and a storytelling instinct to each assignment, drawing on exceptional experience creating content for marketing campaigns, videos, websites, articles, annual reports, white papers and more. We are a valued extension of our clients' marcom teams—local, national and multinational organizations including the Royal Canadian Mint, the Mental Health Commission of Canada, Manulife, Nokia and Bell.